Making the right decision at the right time can be challenging even under the most favorable circumstances. What about decision-making amid uncertainty? As the race for digitization intensifies, enterprises are looking to decode data for making faster, insight-led decisions. However, it’s an exercise that’s proving to be easier said than done.

Why so?

Enterprises face multiple challenges in managing data:

- Siloed processes
- Fragmented data
- Lack of specialized talent
- High infrastructure and technology investments
- Exponential growth in unstructured data volumes
- Archaic governance mechanisms

How can enterprises transform their data management practices to fuel business growth and monetize untapped opportunities?
WE’VE GOT THE DATA VALUE CHAIN COVERED!

WNS’ Data Management Suite enables the above goals by ensuring smooth data flow across the enterprise leading to higher RoI from data inventories. The offering’s data engineering capabilities offer enterprises the execution muscle to formulate futuristic data strategies.

END-TO-END DATA-ENGINEERING CAPABILITIES

**AGILE-BASED EXECUTION**
- **Acquire & Profile**
  - Data integration
  - Applying data profiling rules
  - Creating data model
- **Extract & Transform**
  - Building & automating ETL processes
  - Applying business rules & ensuring conformance to Data Standards

**CONTINUOUS INTEGRATION**
- **Security & Administration**
  - Audit & notification
  - Failure management
  - High availability setup
- **New-age Services**
  - Data-as-a-service
  - Self-service data preparation
  - Data-stitching

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**Source**
- Ensuring right data formats and structures
- Real-time / Batch window ingestion
- Integration with source systems
- Setting up data infrastructure

**Model & Store**
- Building and managing data platforms (e.g. data lake, warehouse)
- Data virtualization
- Backup & archival

**Schedule & Maintain**
- Tool-based scheduling
- Server maintenance
- Production support
- Automated testing
- Upgrade tool / platform

**Optimize**
- Design optimization
- Server configuration
- Network bandwidth assessment
- Applying best practices

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**On-premise / Cloud**
SCALING THE PEAKS OF DATA MATURETY

WNS’ Data Management Suite allows enterprises to deploy highly efficient, reliable and bespoke management of data assets and processes. Our singular focus is to enable enterprises to scale the data maturity curve faster to make data-driven decisions underpinned by granular insights.

WHEN DATA MANAGEMENT IS DONE RIGHT!

Enterprises can experience a host of benefits by extracting the full potential of data:

- Enhanced decision-making
- Enabling advanced analytics
- Optimized data infrastructure
- Improved collaboration between functions and business units
- Higher compliance and data security
- Increased productivity of analytical resources

These outcomes eventually lead to a boost in revenues, cost optimization and significant reduction in regulatory and operational risks.
POWERING THE INTELLIGENT ENTERPRISE

Here’s our data to prove how we have enabled some leading global brands to build data-led business models, harness trusted insights and confidently ride the data wave.

- ~75% reduction in time-to-insights-generation for a leading Europe-based pharma player
- ~USD 50 Million life-time savings in data extraction operations for a global CPG company
- 22 Million transactions across all channels integrated with customer data for a South African retail major
- ~50% cost savings in data-to-reporting process for a leading Swiss retail company
- ~10% increase in cross-sell and up-sell due to improved data quality for a U.K.-based financial services provider

ABOUT WNS

WNS (Holdings) Limited (NYSE: WNS) is a leading Business Process Management (BPM) company. We combine our deep industry knowledge with technology, analytics and process expertise to co-create innovative, digitally led transformational solutions with over 400 clients across various industries. The industries include banking and financial services, consulting and professional services, healthcare, insurance, manufacturing, media and entertainment, retail and consumer packaged goods, telecommunications and diversified businesses, shipping and logistics, travel and leisure, and utilities and energy. We deliver an entire spectrum of BPM solutions including industry-specific offerings, customer interaction services, finance and accounting, human resources, procurement, and research and analytics to re-imagine the digital future of businesses. We have delivery centers worldwide including in China, Costa Rica, India, the Philippines, Poland, Romania, South Africa, Spain, Sri Lanka, Turkey, the United Kingdom and the United States.

To know more, write to us at marketing@wns.com or visit us at www.wns.com

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