



# WNS' DATA MANAGEMENT SUITE: ACCELERATING SMARTER DECISION-MAKING

Making the right decision at the right time can be challenging even under the most favorable circumstances. What about decision-making amid uncertainty? As the race for digitization intensifies, enterprises are looking to decode data for making faster, insight-led decisions. However, it's an exercise that's proving to be easier said than done.

Why so?

Enterprises face multiple challenges in managing data:



Siloed processes



High infrastructure and technology investments



Fragmented data



Exponential growth in unstructured data volumes



Lack of specialized talent



Archaic governance mechanisms

How can enterprises transform their data management practices to fuel business growth and monetize untapped opportunities?



## WE'VE GOT THE DATA VALUE CHAIN COVERED!

WNS' Data Management Suite enables the above goals by ensuring smooth data flow across the enterprise leading to higher ROI from data inventories. The offering's data engineering capabilities offer enterprises the execution muscle to formulate futuristic data strategies.

### END-TO-END DATA-ENGINEERING CAPABILITIES

#### AGILE-BASED EXECUTION

##### Acquire & Profile

- Data integration
- Applying data profiling rules
- Creating data model

##### Extract & Transform

- Building & automating ETL processes
- Applying business rules & ensuring conformance to Data Standards

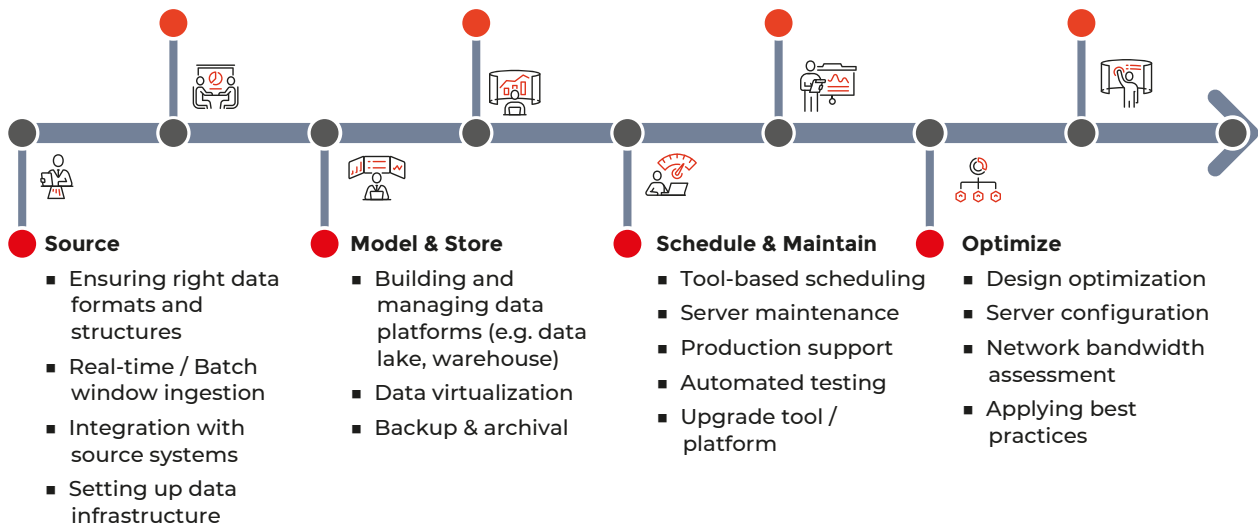
#### CONTINUOUS INTEGRATION

##### Security & Administration

- Audit & notification
- Failure management
- High availability setup

##### New-age Services

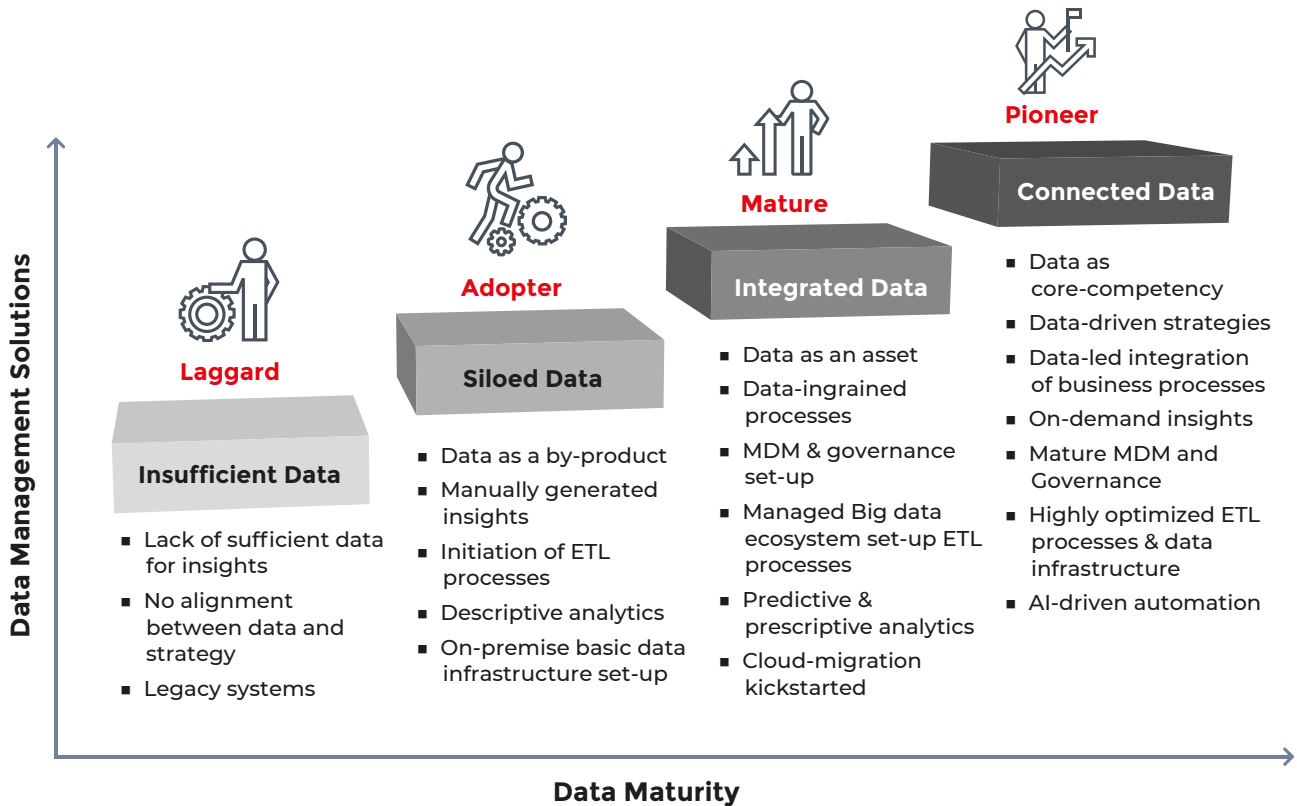
- Data-as-a-service
- Self-service data preparation
- Data-stitching



On-premise / Cloud

# SCALING THE PEAKS OF DATA MATURITY

WNS' Data Management Suite allows enterprises to deploy highly efficient, reliable and bespoke management of data assets and processes. Our singular focus is to enable enterprises to scale the data maturity curve faster to make data-driven decisions underpinned by granular insights.



## WHEN DATA MANAGEMENT IS DONE RIGHT!

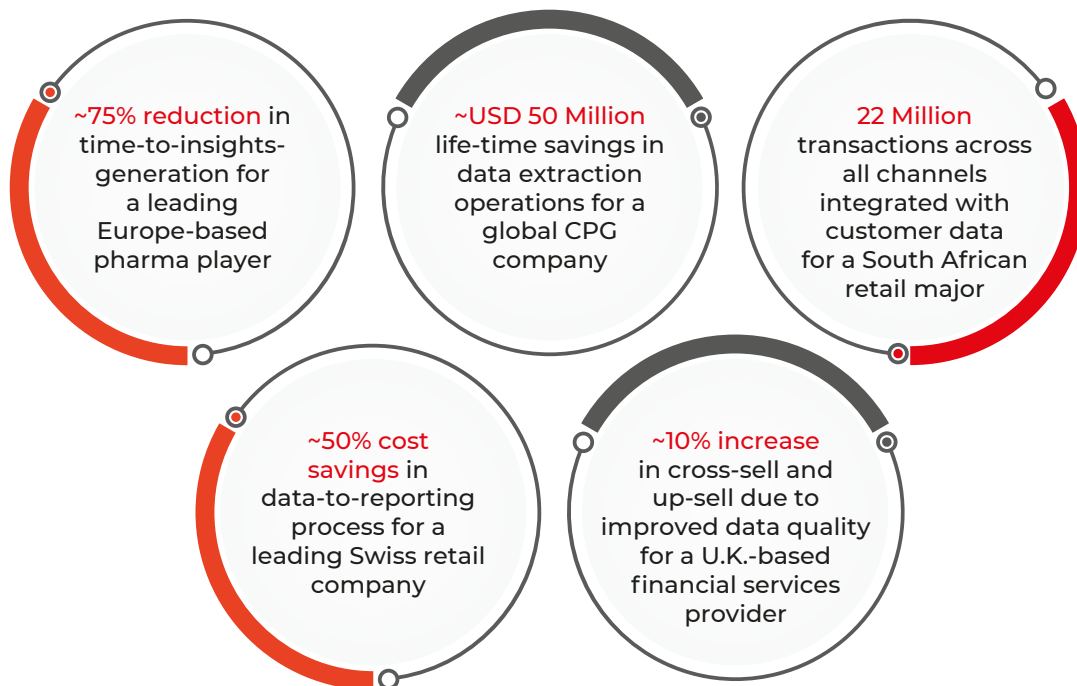
Enterprises can experience a host of benefits by extracting the full potential of data:



These outcomes eventually lead to a boost in revenues, cost optimization and significant reduction in regulatory and operational risks.

# POWERING THE INTELLIGENT ENTERPRISE

Here's our data to prove how we have enabled some leading global brands to build data-led business models, harness trusted insights and confidently ride the data wave.



## ABOUT WNS

WNS (Holdings) Limited (NYSE: WNS) is a leading Business Process Management (BPM) company. We combine our deep industry knowledge with technology, analytics and process expertise to co-create innovative, digitally led transformational solutions with over 400 clients across various industries. The industries include banking and financial services, consulting and professional services, healthcare, insurance, manufacturing, media and entertainment, retail and consumer packaged goods, telecommunications and diversified businesses, shipping and logistics, travel and leisure, and utilities and energy. We deliver an entire spectrum of BPM solutions including industry-specific offerings, customer interaction services, finance and accounting, human resources, procurement, and research and analytics to re-imagine the digital future of businesses. We have delivery centers worldwide including in China, Costa Rica, India, the Philippines, Poland, Romania, South Africa, Spain, Sri Lanka, Turkey, the United Kingdom and the United States.

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