



PRESS RELEASE

WNS Global Services is the Best Performing 'global' BPO Company

First Annual "Offshore 100" Ranking of Top Global Suppliers. Survey by Managing Offshore and NeoIT across 13 countries.

Mumbai, January 13, 2005 – WNS Global Services today announced that it has been named to the Annual Offshore 100 ranking of top global suppliers by premier global newsletter **Managing Offshore** and a leading offshore outsourcing advisory firm **NeoIT**. WNS Global Services topped the charts in two main categories and was adjudged the **"BEST PERFORMING BPO PROVIDER"** and the **'LEADER IN HUMAN CAPITAL DEVELOPMENT'**, in the Customer and Business Process Awards segment.

An awards ceremony will be held on January 19, 2005 at neoIT's Annual Global Outsourcing Conference at the Metropolitan Hotel in New York City. At the January awards event Eugene Kublanov, Vice President of Corporate Development for neoIT, and Rusty Weston, Editor of *Managing Offshore*, will present the findings of the study that ranked global ITO (information technology outsourcing) and BPO (business process outsourcing) suppliers.. This is the first year that Managing Offshore and neoIT have issued the rankings. A complete list appears in the January 2005 issue of Managing Offshore and online at www.theoffshore100.com.

WNS Global Services is a leading global Business Process Outsourcing (BPO) company. Backed by its world-class infrastructure and best-of breed-technology, the ISO-9001 compliant WNS has an impressive track record of delivering exceptional bottom line impact to its clients. WNS is a professionally managed company, with over 6500 skilled staff that offers complex customer service, data management functions and industry specific back office transaction processing services to Global 500 companies, through its strategically located global delivery centres. Its offices in New York (USA) and London (UK) support client transition and ongoing client management.

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Neeraj Bhargava, Group CEO, WNS Global Services stated, “We are very excited to receive this accolade on a global platform. This is a real tribute to our very hardworking team of over 6500 associates, who are truly delighted to be recognized on a global level. The awards are a reflection of our commitment in building a global, trusted and proven BPO company. WNS will continue to strive for excellence and invest in our people to deliver exceptional value to our clients.”

“The ranking reflects the growing strength of the global outsourcing industry,” stated Vice President of neoit, Eugene Kublanov. “The Offshore 100 firms are witnessing the tangible effects of the offshoring trend representing over \$90 billion in outsourcing revenues, and growing at a compounded annual rate of 20% from 2003 to 2005.”

Over 250 data points were analyzed from a wide range of service providers that included large multi-national firms, emerging BPO providers and small domestic IT services firms. The data points were clustered in four categories that included general company information, client data, operational capabilities and human resource policies. Respondents to the survey included firms from 13 countries around the world representing many of the most popular offshoring destinations such as India, The Philippines, China, Russia, Malaysia and Mexico.

“neoit and *Managing Offshore* created the Offshore 100 to identify the global universe of ITO and BPO suppliers,” noted Managing Offshore’s Editor Rusty Weston. “The Offshore 100 is the first study of its kind that goes beyond an alphabetical database of global suppliers. We have created ranked sub lists from the universe of the Offshore 100 that identify leaders in various categories such as the top 5 companies to watch south of the border and the top 10 rookies to watch in 2005.”

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CMP Media's *Managing Offshore* (www.ManagingOffshore.com) is a monthly newsletter for global-sourcing managers. Subscriptions to *Managing Offshore* include 12 monthly issues plus unlimited access to a library of previous issues, articles in HTML format, and bonus downloads such as exclusive research reports. *Managing Offshore* also produces the exclusive *Managing Offshore Index*, an interactive stock listing of 20 of the most influential providers of offshore services.

About neoIT

neoIT is the leading offshore advisory and management firm. neoIT focuses exclusively on assisting companies in maximizing their returns from the offshore sourcing of both information technology and business processes on either a project or enterprise wide basis. neoIT solutions deliver results in the form of cost savings, improved governance, reductions in sourcing process time and decreased risks with offshore supplier partnerships or own operations. neoIT's clients for offshore advisory and management include leading Global 5000 firms in financial services, insurance, healthcare, telecommunications, utilities, oil and gas, consumer goods, logistics, retail, entertainment, manufacturing and other industry sectors. For more information, visit www.neoit.com.

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