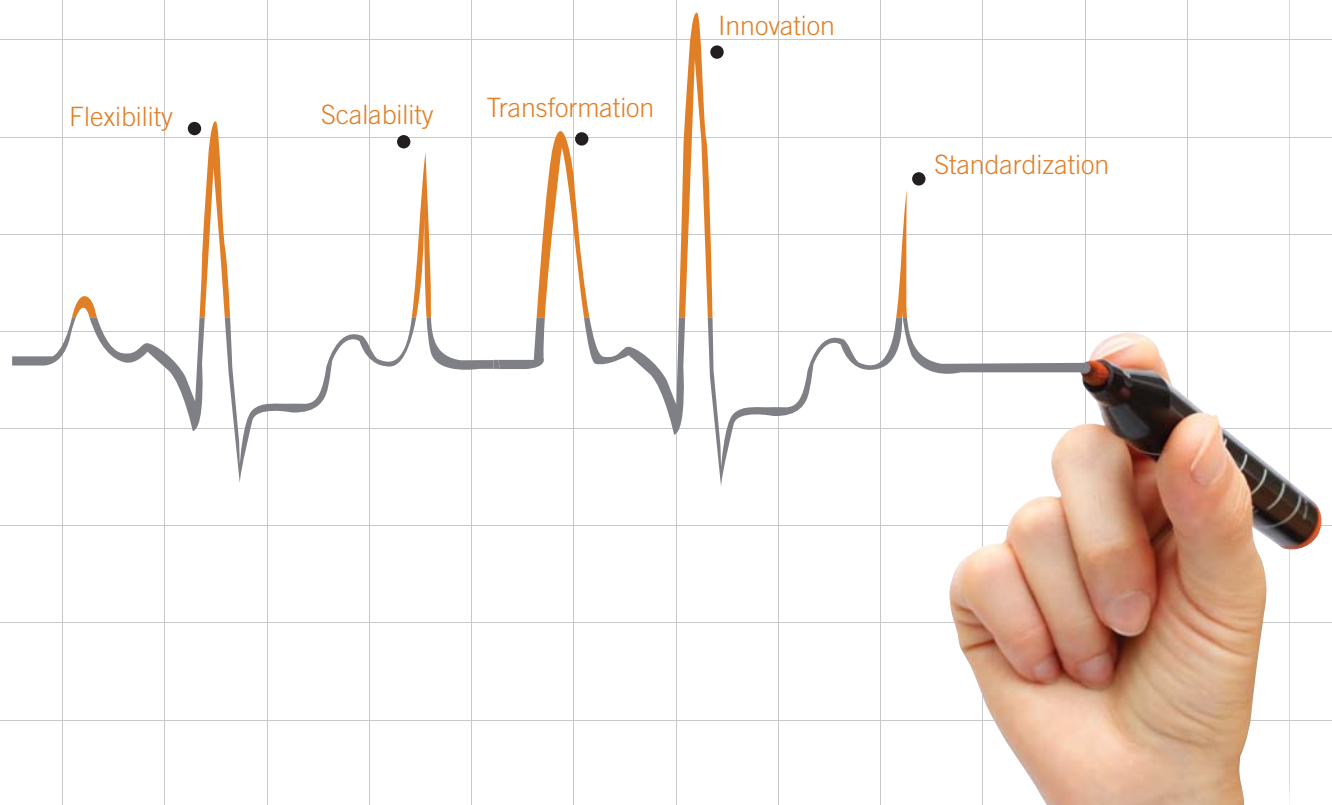


For an Industry Where Only the **Outcome Matters**



Outcome-based Healthcare Solutions from WNS



Extending Your Enterprise

About WNS

WNS (Holdings) Limited (NYSE: WNS), is a leading global business process outsourcing company. WNS offers business value to 200+ global clients by combining operational excellence with deep domain expertise in key industry verticals, including Healthcare, Travel, Insurance, Banking and Financial Services, Manufacturing, Retail and Consumer Packaged Goods, Shipping & Logistics and Utilities. WNS delivers an entire spectrum of business process outsourcing services such as finance and accounting, customer care, technology solutions, research and analytics and industry-specific back-office and front-office processes.

WNS has over 23,000 professionals across 25 delivery centers worldwide, including Costa Rica, India, the Philippines, Romania, Sri Lanka and United Kingdom.

WNS has been listed on the New York Stock Exchange (NYSE: WNS) since 2006, and is the recipient of many prestigious global awards.

WNS is a Well-established Global BPO Leader

History: British Airways captive, spun-off into a third-party

Net Revenue*: \$395.1 Million in FY 2011-12 (Revenue Less Repair Payments - Non-GAAP)

Employees: 23,000+ serving 200+ clients

NYSE traded (Symbol: WNS) since July 2006. First Indian pure-play BPO to be listed on NYSE

Operational footprint: India, Sri Lanka, the Philippines, Romania, UK, Costa Rica and USA

25 delivery centers around the world

600+ business processes from simple transactions to complex analytics

Industry Recognition

Domain Leadership

- Ranked among top 100 in the 6th Annual GS100 list in three categories: Top Global Mid-tier BPO Vendors; Top FAO Vendors and Top Industry-specific BPO Vendors
- Positioned as an Industry Leader in Magic Quadrant* for Comprehensive Finance and Accounting (F&A) BPO by Gartner - 2011
- Recognized as top five FAO Market Star Performer for the second consecutive year by Everest Group
- Best 20 Leaders by Industry focus: Retail and Consumer Goods - IAOP 2010 Global Outsourcing 100

Technology and Quality Leadership

- Recipient of the Golden Peacock Innovative Product / Service Award (2011) for WNS Analytics Decision Engine (WADE™)
- WNS in CISO Power List 2012
- Recognized for 'Best Process Improvement Program' at the 'Global Process Excellence Awards 2011' by IQPC
- Recipient of the Golden Peacock National Quality Award for Overall Business Excellence and Quality Standards - 2011

BPO Leadership

- WNS Receives Dual Recognition at the BPO Excellence Awards 2010-11
- Recipient of Best New Outsourced Services Delivery by Shared Services & Outsourcing Network (SSON) - 2010
- Recipient of Best New BPO Locator of The Year by Business Process Association of Philippines (BPAP) - 2010
- Industry-specific Multi-year Winner - IAOP 2010 Global Outsourcing 100
- Ranked among Top 3 BPO companies in India by NASSCOM for six consecutive years

WNS Healthcare Offerings

Founded in 2003 with the acquisition of Greensnow Inc., the healthcare vertical has grown to over 5,000 employees globally, and provides services across the entire healthcare value chain. WNS's solutions for healthcare span payers, providers, health plans, brokers, administrators, Durable Medical Equipment manufacturers (DME) and pharmaceutical companies.

Our Differentiators:

Domain Expertise: The core focus for healthcare solutions is on sustainable growth strategies. Our offerings combine industry best practices, and proprietary tools and methodologies to improve customer satisfaction, reduce operational costs and streamline business processes. We achieve our objectives through continuous improvements and technology optimization. Our solutions are adaptable to the ever-changing regulatory landscape, including healthcare reforms. WNS is engaged in services, including clinical research, medical chart abstraction, claims fraud detection / investigation, claims and collection analytics through our existing client partnerships. WNS healthcare support applications (workflow, middleware

and image conversion) have brought dramatic productivity and accuracy improvement in client administrative functions such as claims data capture and coding audit.

Partnership Approach: We have the ability to adapt and align with your ways of working and implement change at your pace. We are 'big enough to deliver' and 'small enough to respond'. Our flexibility extends to offering various pricing and engagement model. WNS's approach is rightly expressed in its tagline, 'Extending Your Enterprise'.

Global Delivery Model: We deliver over 600 processes across 160 countries, including complex processes like treasury and IFRS compliance. WNS has a reputation for complex multi-process delivery. We add value with the right combination of onsite and offshore delivery locations.

We enable you to outperform competition with our transformational approach closely aligned with improving business outcomes.

WNS Healthcare Services: A Snapshot



Nearly 1,700 associates across multiple locations in India and the Philippines

Processing over 20 Million transactions every year

AAPC certified coders, doctors, nurses and healthcare experts

Proprietary knowledge management and workflow tools built for core middle-/ back-office processes for payers and providers

ISO 9001 since 1999, HIPAA compliant, SAS 70 type II

Healthcare Industry-focused Solutions

Payers and Third-party Administrators



Providers



Enterprise Shared Services

Finance and Accounting	Research and Analytics	Procurement (Analytics)	Technology	Customer Care	Legal Services
Procure-to-Pay	Market & Business Research	Spend Data Analysis	Application Development & Hosting	Customer Service	Corporate Legal Support
Order-to-Cash	Demand Forecasting	Market Intelligence	Application Maintenance	Customer Complaint Resolution	Law Firm Back-office
Supply Chain Finance	Customer Lifecycle Analytics	Supplier Management & Analysis	Workflow & Middleware Solutions	Sales (Cross-sell / Up-sell)	Property Law
Record-to-Report	Customer Risk Scoring	Sourcing Support	Business Process Re-engineering	Loyalty Program Management	Personal Injury Claims
Corporate Functions	Loss Management Modeling		Business Intelligence & Enterprise Information Management	B2B and B2C Collection	
Industry-specific Accounting	Measurement and Reporting			HR Support	
				Computer-aided Telephonic Interviews (CATI)	
				Technical Help Desk	
				Specialty Help Desk	
				Customer Care Analytics	

Payer Offerings

WNS offers a host of services to payers, including insurers, health plan providers, brokers and administrators.

WNS Payer Offerings:

- Mail room operations and data conversion
- Account maintenance
- Member / provider services
- Claims administration
- Value-added services: Network services, research and analytics, actuarial support and shared services

Key Highlights

Partnership with MaxIT – ICD 10 & 5010, business consulting and implementation, application development and maintenance

Experienced in end-to-end BPO service offerings in managed care plans, (HMO, PPO, POS), Indemnity, Medicare Advantage, Part D, Supplement, SNPs and self-funded plans

ITES application, OCR capability and EDI generation with NPI standards

Processing over 420 Million transactions per annum

Handling 23 Million calls per annum

Services across the entire health payer value chain supporting Payers, Health Plans and Administrators

Mail Room Operations & Data Conversion	Account Maintenance	Member / Provider Services	Claims Administration	Value-added Services
Mail Room (Open-sort-prep)	Underwriting Support	Claims / Bill Coverage	Claim Receipt and Data Capture	Network Services
Document Scanning	Plan Loading, Setup & Maintenance	Billing Queries	EDI / ANSI X12 837 Generation and 835	Provider Updates & Data Verification
Document Management Using Search and Retrieval	Enrollment Data Entry	Benefits	Adjudication – Pre and Claim Adjudication	Provider Data Research, Contract and Correction Services
Data Capture	New Account Setup	Cash Accumulation	Claim Re-pricing	Network Analyst Support
Forms Processing	Maintenance of Member Records	Change in Address	Coordination of Benefits	Research & Analytics
Indexing and Categorization	Creation of Customer Profile	Termination of Service	Rx Claim Adjudication	Claims Fraud Detection & Investigation Services
Data Conversion	Billing and Account Reconciliation	Claim Status Calls	Claims Rework and Post Payment Audit	Overpayment Reduction
Fulfillment Support	Dependent Eligibility Verification Audit	Member / Eligibility and Benefit Calls	Error Correction	Payment Accuracy
		Provider Support	Dispute Resolution	Pharmacy: PBM Support Services
		Premium Collection	Grievances and Appeals	Drug Utilization, Case Management and Analytic Services
		Provider Credentialing and Enrollment	Care / Case Management	Actuarial Support
			Utilization Management	Pricing, Reserving and Reporting
			Case Management	Actuarial Analytics
			Disease Management Support	Shared Services
				Financial and Accounting
				Contact Center

Provider Offerings

WNS has a wide array of healthcare offerings that cater to the needs of healthcare providers that include Physician Groups, Hospital Systems, Academic Medical Centers, DMEs and those providing hospital supplies.

WNS Provider Offerings:

- Mail room operations and data conversion
- Pre-services
- Charge preparation
- Accounts receivable management
- Practice and care management

Shared services include: Contact center operations, finance and accounting, research and analytics services

Key Highlights

Partnership with MaxIT – HIS / EMR implementation and upgrades, CPOE and clinical workflow implementation, ICD 10 & 5010 consulting and implementation

Managing end-to-end, complex and critical processes; expertise in all specialties and insurance – federal and non-federal claims

Proprietary ITES application, OCR capability and EDI generation with NPI standards

Resources with AAPC certified coders, doctors, nurses and healthcare experts

Processing over 20 Million transactions a year

Managing revenue over US\$ 5 Billion per annum

Our offerings cut across the entire Physician Groups / Hospitals / DME & Supplies

Mail Room Operations & Data Conversion	Pre-Services	Charge Preparation	Account Receivable Management	Practice & Care Management
Mail Room (Open-sort-prep)	Order Management	Coding (ICD, CPT, HCPCS)	Payment Follow-up	Medical and Chart Review and Summarization / Abstraction
Document Scanning	Patient	Insurance Verification	Collections	Risk Management
Document Management Using Search and Retrieval	Supplies	Update Provider Information	Denial Management	Contract Review and Monitoring
Data Capture	Providers	Bill Correction	Appeals	Physician Referral Tracking
Forms Processing	Field Sales Support	Charge Entry	Payment Posting	Customer Queries Management
Indexing and Categorization	Inventory Management	Bill Submissions	Month-end Reporting	Clinical Research Support
Data Conversion	Patient / Provider Registration	Month-end Reporting	Aging Analysis	Care Management
Paper to EDI 837 & 835	Pre-verification Checks			
Fulfillment Support	Pre-auth / Pre-cert			
	Medical Transcription			

Pharmaceuticals, Life Sciences and DME Manufacturers

Pharmaceutical, biotechnology companies and DME manufacturers are faced with rapid change. Evolving disease trends, social networking among patients and regulatory changes add to the tremendous cost pressures on these industries.

WNS partners with companies in these industries to apply a combination of time-tested strategies and next-generation solutions to optimize how they work across the value chain.

Pharmaceuticals & Life Sciences	DME Manufacturers
KPO Analytics	Order Management
Physician Profiling	Billing and Submission
Utilization Management	Fulfillment Support
Risk and Portfolio Management	Collections
	Patient Services
	Collection Analytics



With WNS, companies in these industries, can:

Boost research and development: Bring more innovative products to market faster at lower cost

Improve clinical outcomes: Generate productivity, quality and other operational efficiencies across the drug-development process through our virtualized, global processes

Increase throughput: Boost revenue from your existing product pipeline

Optimize the supply chain: Rationalize vendors, increase visibility and conserve capital

Unlock value from global data assets: Harmonize operations with standardized processes and procedures

Case Study



Transforming revenue cycle operations for a top specialty home medical equipment supplier **increasing collections, accelerating cash flow, improving customer service** while **lowering costs**

Client Profile:

A global leader in specialty home medical equipment with a sales force that services thousands of medical practitioners and patients.

Products include:

- A. High-end medical devices that require verification of insurance benefits and pre-authorization for the submission of complex medical claims
- B. Specialty medical devices involving high volume of claims. Service centers onshore and offshore work jointly with patients, physicians and client sales force to ensure seamless delivery of services

The Challenges:

To grow profitably, the client wanted to improve cash flows by optimizing its revenue cycle. The client selected WNS after a rigorous evaluation process. The key factors for selecting WNS were: Domain expertise and experience in the healthcare sector, superior analytical capabilities and commitment to excellence. The processes offshored to WNS include:

- Sales order processing and support
- Healthcare billing and collection from insurance carriers and patients

The WNS Solution

- Risk-based rewards and penalties to align the WNS team with client outcomes
- Continuity of bridge teams and functions
- Ability to continue with existing systems and develop bolt-on tools
- Augmentation of capacity to handle certain areas of business that provided opportunity for incremental collections
- Specific analytics to allow teams to prioritize claims with a greater likelihood of being paid
- Creation of comprehensive review systems to facilitate better coordination and focus among teams
- Systems for monitoring and improving process quality and capabilities
- Implementation of governance-based solutions to manage the client's internal stakeholder support and communication as well as oversight of plan implementation

Benefits Delivered by the WNS Team

Increased Collections

- WNS committed to a specific collections increase
- WNS established an analytics-driven collections strategy
- Process re-engineering, technology enhancement and modified work plans helped increase collections by four percent

Reduced Costs

- WNS reduces total operations costs by 25 percent

Improved Velocity and Visibility

- WNS improved the order-to-bill process and developed modifications with enhanced collection velocity using Six Sigma tools and IT enhancements
- Overall accounts receivable days reduced by 15 percent
- WNS dashboards created significant visibility into detailed lead indicators and drivers. They also improved management controls and decision-making

Retention of Key Resources

- The client was able to retain a high percentage of its management staff, post the outsourcing relationship with WNS

- Exclusive development and implementation through strategic partnership with MaxIT Healthcare for solutions to process-related 5010 / ICD-10 compliance conversions, data capturing, cleansing and benefits from regulatory changes
- Process over 420 Million transactions a year in insurance and healthcare
- Handle 23 Million calls a year in eight languages
- Answer 90 percent of all calls in 20 seconds with less than one percent abandonment rate
- Over 50 percent improvement in claim recovery days of less than US\$ 200 Million in subrogation recovery
- Average monthly collections and reduction of 40-50 percent in stakeholder complaints using Six Sigma techniques
- Process over 160,000 bills with same business day turnaround and over 98 percent accuracy
- Customer feedback scores on healthcare members support calls at more than 4.5 (on a scale of 5)
- US\$ 175 Million in reduced cost for end-to-end revenue management for provider services
- Support over 19 hospitals to reduce compliance risk and apply institutional policy
- Handled 25 percent volume spikes in charge entry and payment posting volumes
- Achieved health claims adjudication accuracy rate of 99.5 percent
- Handle 6 Million claims per annum for rule-based, client-specific data processing



About WNS

WNS is a leading global business process outsourcing company. Deep industry and business process knowledge, a partnership approach, comprehensive service offering and a proven track record enables WNS to deliver business value to some of the leading companies in the world. WNS is passionate about building a market-leading company valued by our clients, employees, business partners, investors and communities.

To learn more, please write to us at marketing@wns.com or visit wns.com